



FACT SHEET

SPORTSBALL 2009, the **15th annual gala** of the Arthur Ashe Institute for Urban Health, will take place on Thursday, April 23rd. Renowned guests representing sports, music, entertainment, and medicine will gather at Pier Sixty at Chelsea Piers in New York City to celebrate the legacy of tennis champion and humanitarian Arthur Ashe. Each year SPORTSBALL receives extensive media coverage and has been featured in **The New York Times** and on **The Today Show**.

Black-tie and sneakers are the unofficial uniform of SPORTSBALL. Upon arrival each guest receives a complimentary deluxe gift bag including a pair of athletic footwear. SPORTSBALL also features interactive games, dinner, dancing, entertainment, an awards ceremony, and a silent auction.

SPORTSBALL 2009 is a **party with a purpose**. Each year the Institute honors individuals and organizations that are making significant contributions to urban communities in the areas of health, education, medical research, community service, and philanthropy. The funds raised at SPORTSBALL support the Institute's innovative community health education programs and research initiatives. Arthur Ashe founded the Institute in 1992, just two months before his death from AIDS, in response to the disproportionate amount of illness and death in urban communities from preventable diseases. Arthur knew that many of these diseases, such as diabetes and hypertension, are the result of inadequate health care delivery, late detection, and insufficient health education.

THE PLACE: Pier Sixty at Chelsea Piers, New York City

THE TIME: Thursday, April 23, 2009
5:30 p.m. Celebrity press conference and VIP reception
6:00 p.m. Cocktail reception, silent auction and games
7:30 p.m. Dinner and awards program
9:30 p.m. Dancing and Entertainment

THE HONOREES:

Debra Carey
Chief Executive Officer
University Hospital of Brooklyn

Bobby Murcer
(posthumous award presentation)
Legendary New York Yankees Player & Broadcaster

Donna Orender
President
WNBA (Women's National Basketball Association)

USTA
(United States Tennis Association)

Mark Wagar
President
Empire Blue Cross Blue Shield

THE HOSTS:

Mary Carillo
HBO Sports

Otis Livingston
NBC 4

Call 718-222-5953 for additional information or visit www.ArthurAsheInstitute.Org