



**SportsBall 2024**, the 30<sup>th</sup> **Annual Black Tie & Sneakers Gala** of the **Arthur Ashe Institute for Urban Health (AAIUH)**, will be held on Thursday, October 17th.

**SportsBall 2024** is a celebration with a purpose. Each year, the Institute honors individuals and organizations that are making significant contributions to urban communities in the areas of health, education, medical research, community service, and philanthropy. The funds raised at **SportsBall** support the Institute's innovative community health education programs and research initiatives. Arthur Ashe founded the Institute in 1992, just two months before his death from AIDS, in response to the disproportionate amount of illness and death in urban communities from preventable diseases. Arthur knew that many of these diseases, such as diabetes and hypertension, were the result of inadequate health care delivery, late detection, and insufficient health education.

**TIME:** **Thursday, October 17th, 2024**  
5:30 p.m. Doors Open  
6:00 p.m. Cocktail reception, Silent Auction and Games  
6:45 p.m. Dinner and Awards Program  
8:30 p.m. Dancing & Games

**LOCATION:** **Pierre Hotel, 2 East 61<sup>st</sup> Street NYC**

**HONOREES:** **Jason Lazar, MD, MPH**  
Vice Dean of Education, College of Medicine  
SUNY Downstate Health Sciences University

Additional honorees to be announced

**HOSTS:** **Antwan Lewis, Reporter, Fox 5 Good Day Street Talk**

*Call 646-251-6128 for additional information or visit [www.ArthurAsheInstitute.org](http://www.ArthurAsheInstitute.org)*